

# **HURST** *HERITAGE BY GSS* *40<sup>TH</sup> ANNIVERSARY CHALLENGER*



**IN 1968, MR. NORM TEAMED UP WITH HURST TO BUILD THE LEGENDARY GSS 440 M-CODE DART. TODAY, HISTORY REPEATS ITSELF, AS MR. NORM HAS JOINED FORCES WITH HURST AGAIN, THIS TIME TO CREATE THE HURST HERITAGE BY GSS 40<sup>TH</sup> ANNIVERSARY '83 HURST TRIBUTE.**

**THE 40<sup>TH</sup> ANNIVERSARY '83 TRIBUTE CHALLENGER CELEBRATES THE LEGACY OF ITS HISTORIC NAMESAKE. LIKE THE ORIGINAL, THE 40<sup>TH</sup> ANNIVERSARY TRIBUTE FEATURES THE ICONIC BLACK UPPER BODY CONTRASTING SILVER LOWER BODY AND BRIGHT RED ACCENT STRIPING. FEATURING A WIDE RANGE OF HURST PARTS AND ACCESSORIES, THE '40<sup>TH</sup> ANNIVERSARY '83 HURST TRIBUTE CHALLENGER IS THE BEST OF BOTH WORLDS; IN THE MR. NORM'S TRADITION, IT'S A TIRE SMOKING HEMI POWERED MUSCLE CAR, WHILE IN THE HURST TRADITION, IT'S THE EPITOME OF THE "GENTLEMEN'S" HOT ROD.**

# ***SPECIAL LIMITED EDITION SERIES***

THE HURST HERITAGE BY GSS 40<sup>TH</sup> ANNIVERSARY CHALLENGER IS AVAILABLE IN STANDARD AND WIDE BODY VERSIONS. ONLY 12 SERIAL NUMBERED CARS WILL BE BUILT AND EACH WILL BE A "ONE OF ONE."





**SHOWN WITH AVAILABLE DIAMOND TEK STITCHING  
ON FULL FACING AND BOLSTERS**



# **HERITAGE BY GSS 40<sup>TH</sup> ANNIVERSARY**

## **STANDARD BODY MODELS INCLUDE THE FOLLOWING EQUIPMENT**

### **EXTERIOR**

- 40<sup>TH</sup> Anniversary 1983 Hurst Heritage By GSS Custom Paint and Logos
- Black Upper Body, Silver Lower Body with Red Accent Stripes
- Mr. Norm's '71 Hemi Cuda Style Front Fenders and Chrome Gill Trim
- Mr. Norm's '71 Hemi Cuda Style Grille Argent with Silvers Accents
- Headlight Bezels Custom Painted Argent with Silver Accents
- Mr. Norm's '71 Hemi Cuda Tail Panel With Silver Accents
- Hurst Red Painted Door Emblems and Heritage By GSS Lettering Painted in Black
- Mr. Norm's Functional Hood Pins and Lanyards
- Mr. Norm's Stainless Steel Hood Latch
- 3D Die Cast Plymouth Emblem on Left Front Corner of Hood
- Pentastar Emblem on Lower Right Front Fender
- Cuda and By Plymouth Emblems on Tail Panel
- Hemi Cuda 3D Script on Shaker Equipped Vehicles
- Hurst 3D Chrome Lettering on Tail Panel
- Hurst Equipped Badge on Lower Front Grille
- Hurst Embossed Metal Full Color License Plate

### **INTERIOR**

- HURST Embroidered Logo / Katzkin Tuscan Leather w/ Contrasting Stitching
- Carbon Shadow Wings
- Diamond Tek Stitch Leather Inserts With Your Choice of Contrast or Matching Stitching
- Matching Custom Console and Armrest Covers
- HURST Logo Embroidered Logo on Front Seat Backs or Headrests
- HURST Logo Plush 4 Piece Carpet Mat Set
- HURST Heritage By GSS 50<sup>TH</sup> Anniversary Unique Serial Number Dash Plaque
- Mr. Norm's Start / Stop Button Overlay
- 40<sup>th</sup> Anniversary GSS Steering Wheel Accents and Emblem
- GSS Chrome 3D Dashboard Emblem
- '71 Barracuda Style Emblem on Passenger Side Air Vent
- HURST Heritage By GSS 50<sup>TH</sup> Anniversary Challenger Bright Door Sill Accents
- Hellcat Style Dead Pedal Pad and Emergency Brake Pedal Pad Cover w/ MT
- HURST Billet Plus Manual Short Shifter w/ Chrome Arm & White Knob
- HURST Pistol Grip Handle – Polished with Black Anodized Aluminum Grips for Automatic Trans.
- HURST Vintage Console Warning Label with Manual Transmission

### **CHASSIS**

- HURST Stunner 20" Wheels with Machined Accents
- 40<sup>th</sup> Anniversary Challenger Wheel and Tire Package Includes the Following:
- 20" x 10" Front 20" x 10" Rear NOTE: 1/2" Wider than stock Hellcat
- Nitto NT 555 G2 Directional Radial Tires
- 275/40ZR20 Front 315/35ZR20 Rear
- 4 Mopar TPMS Sensors and Valve Stems
- HURST Stage1 Lowering Springs in Gold Hammertone Finish and 4-Wheel Alignment
- Flowmaster 3-Inch Stainless Steel Outlaw or American Thunder Cat Back Dual Exhaust Mufflers
- HURST Logo Polished 4 Inch Double Wall Stainless Steel Quad Exhaust Tips
- HURST Heritage By GSS 50<sup>TH</sup> Anniversary Unique Serial Number Plaque on Core Support

### **CELEBRATING THE HURST LEGACY**

- 40<sup>TH</sup> Anniversary Challenger Registered in Hurst Section of Original GSD Registry
- Personal Letter of Congratulations from Mr. Norm's
- 8.5" x 11" Certificate of Authenticity Suitable for Framing & Membership in Mr. Norm's Sport Club



# ***HERITAGE BY GSS 40<sup>TH</sup> ANNIVERSARY***

**WIDE BODY MODELS INCLUDE THE FOLLOWING EQUIPMENT**

## **EXTERIOR**

- 40<sup>TH</sup> Anniversary 1983 Hurst Heritage By GSS Custom Paint and Logos
- Black Upper Body, Silver Lower Body with Red Accent Stripes
- Mr. Norm's '71 Hemi Cuda Style Front Fenders and Chrome Gill Trim
- Mr. Norm's '71 Hemi Cuda Style Grille Argent with Silvers Accents
- Headlight Bezels Custom Painted Argent with Silver Accents
- Mr. Norm's '71 Hemi Cuda Tail Panel With Silver Accents
- Hurst Red Painted Door Emblems and Heritage By GSS Lettering Painted in Black
- Mr. Norm's Functional Hood Pins and Lanyards
- Mr. Norm's Stainless Steel Hood Latch
- 3D Die Cast Plymouth Emblem on Left Front Corner of Hood
- Pentastar Emblem on Lower Right Front Fender
- Cuda and By Plymouth Emblems on Tail Panel
- Hemi Cuda 3D Script on Shaker Equipped Vehicles
- Hurst 3D Chrome Lettering on Tail Panel
- Hurst Equipped Badge on Lower Front Grille
- Hurst Embossed Metal Full Color License Plate

## **INTERIOR**

- HURST Embroidered Logo / Katzkin Tuscany Leather w/ Contrasting Stitching
- Carbon Shadow Wings
- Diamond Tek Stitch Leather Inserts With Your Choice of Contrast or Matching Stitching
- Matching Custom Console and Armrest Covers
- HURST Logo Embroidered Logo on Front Seat Backs or Headrests
- HURST Logo Plush 4 Piece Carpet Mat Set
- HURST Heritage By GSS 50<sup>TH</sup> Anniversary Unique Serial Number Dash Plaque
- Mr. Norm's Start / Stop Button Overlay
- 40<sup>th</sup> Anniversary GSS Steering Wheel Accents and Emblem
- GSS Chrome 3D Dashboard Emblem
- '71 Barracuda Style Emblem on Passenger Side Air Vent
- HURST Heritage By GSS 50<sup>TH</sup> Anniversary Challenger Bright Door Sill Accents
- Hellcat Style Dead Pedal Pad and Emergency Brake Pedal Pad Cover w/ MT
- HURST Billet Plus Manual Short Shifter w/ Chrome Arm & White Knob
- HURST Pistol Grip Handle – Polished with Black Anodized Aluminum Grips for Automatic Trans.
- HURST Vintage Console Warning Label with Manual Transmission

## **CHASSIS**

- HURST Stunner Style 20" Forged Multi-Piece Wheels
- 40<sup>th</sup> Anniversary Challenger Wheel and Tire Package Includes the Following:
- 20" x 11" Front 20" x 12" Rear NOTE: Rear is 1" Wider than stock Hellcat Wide Body
- Pirelli Corsa Assimetrico Radial Tires or Similar and 4 Mopar TPMS Sensors
- 305/35ZR20 Front 345/30ZR20 Rear
- HURST Stage1 Lowering Springs in Gold Hammertone Finish and 4-Wheel Alignment
- Flowmaster 3-Inch Stainless Steel Outlaw or American Thunder Cat Back Dual Exhaust Mufflers
- HURST Logo Polished 4 Inch Double Wall Stainless Steel Quad Exhaust Tips
- HURST Heritage By GSS 50<sup>TH</sup> Anniversary Unique Serial Number Plaque on Core Support

## **CELEBRATING THE HURST LEGACY**

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# **40<sup>TH</sup> ANNIVERSARY OPTIONS**

**SPEEDWAY FRONT SPLITTER W/ HEIM JOINTS & UPRIGHTS**



## **GSS BILLET STRUT TOWER BRACE**

**Note: For Non-Shaker and Non-Supercharged Challengers Only**



# ***40<sup>TH</sup> ANNIVERSARY CHALLENGER WHEELS*** ***THREE FINISHES FOR STANDARD BODY***



**HURST STUNNER MACHINED  
W/ ANTHRACITE ACCENT**



**HURST STUNNER MACHINED  
W/ BLACK ACCENT**



**HURST STUNNER  
IN OPTIONAL SHOW CHROME**



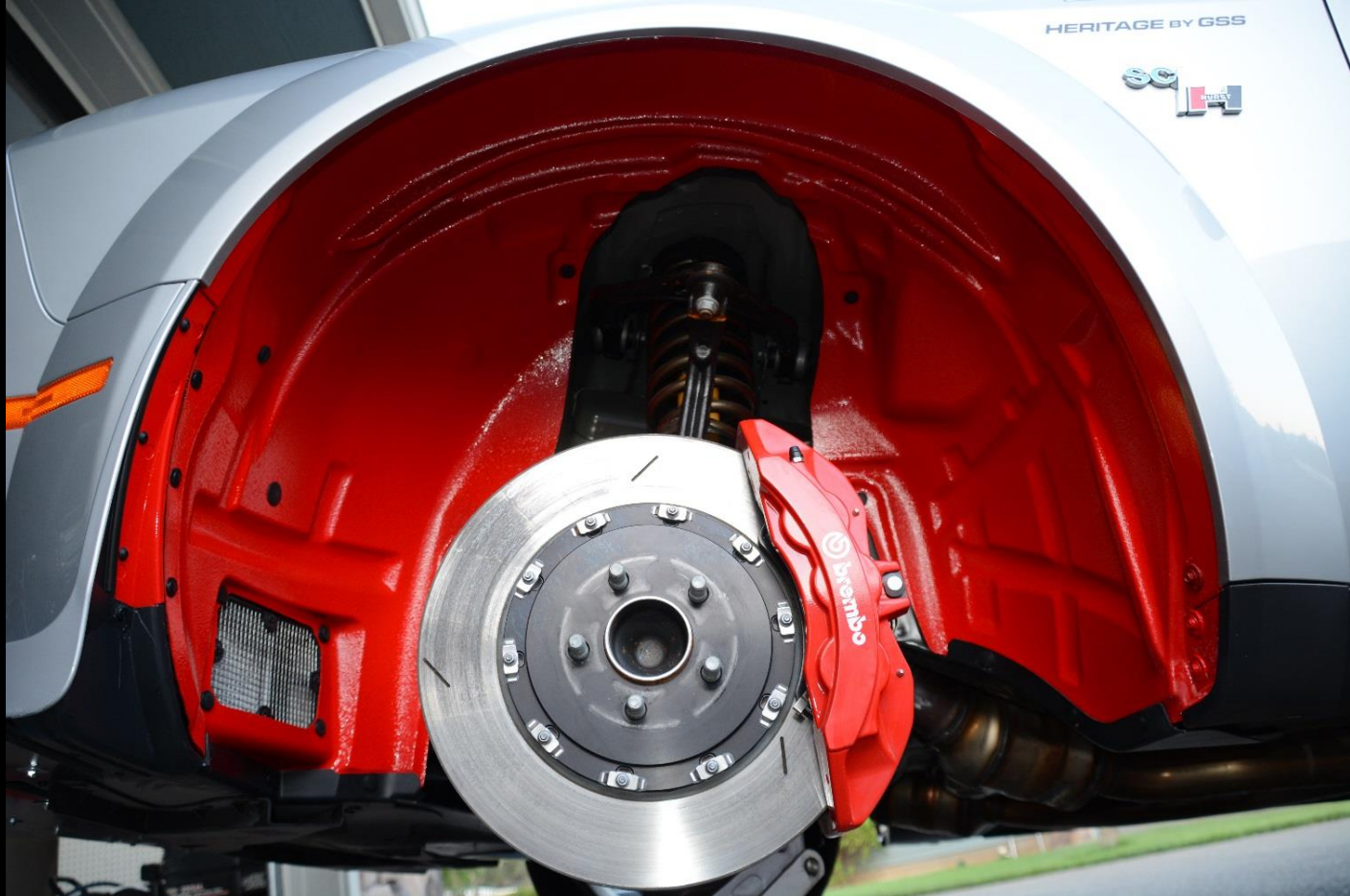
**STUNNER STYLE FORGED MULTI-PIECE WHEELS FOR CHALLENGER WIDE BODY MODELS**



**CUSTOM PAINTED, HAND LETTERED AND STRIPED HEMI ROCKER COVERS**

**DIAMOND TEK STITCH DOOR PANEL INSERTS IN YOUR CHOICE OF COLORS**





VIPER RED FRONT FENDER LINERS FOR STANDARD AND WIDE BODY CHALLENGERS  
RED FENDER LINERS WERE AN OPTION ON THE '68 OLDS 442 AND ARE AVAILABLE FOR THE 40<sup>TH</sup>

CAN BE ORDERED WITH SRT PERFORMANCE REAR SPOILER





**HURST HERITAGE BY GSS 40<sup>TH</sup> ANNIVERSARY CHALLENGER  
THE DEFINING 1983 HURST OLDS MODERN TRIBUTE**



THE 40<sup>TH</sup> ANNIVERSARY CHALLENGER IS AVAILABLE FOR THE FOLLOWING MODELS:  
R/T SCAT PACK, SRT, HELLCAT, DEMON, RED EYE, SUPER STOCK (R/T SCAT PACK WIDE BODY SHOWN)  
40<sup>TH</sup> ANNIVERSARY CHALLENGER PACKAGE FOR STANDARD BODIES FROM \$ 54,995.00

**HURST** *HERITAGE BY GSS*

**40<sup>TH</sup> ANNIVERSARY CHALLENGER**

THE 40<sup>TH</sup> ANNIVERSARY CHALLENGER IS OFFERED BY GSS SUPERCARS  
CALL 760-612-6365 FOR MORE INFORMATION  
EMAIL: [LARRY@GSS-SUPERCARS.COM](mailto:LARRY@GSS-SUPERCARS.COM)