

HURST *HERITAGE BY GSS* *50TH ANNIVERSARY CHALLENGER*



*Shown in White Knuckle and
1969 Hurst Olds Firefrost Gold*

IN 1968, MR. NORM TEAMED UP WITH HURST TO BUILD THE LEGENDARY GSS 440 M-CODE DART. TODAY, HISTORY REPEATS ITSELF, AS MR. NORM HAS JOINED FORCES WITH HURST AGAIN, THIS TIME TO CREATE THE HURST HERITAGE BY GSS 50TH ANNIVERSARY CHALLENGER.

THE 1969 HURST OLDS TRIBUTE 50TH ANNIVERSARY CHALLENGER CELEBRATES THE LEGACY OF ITS HISTORIC NAMESAKE. LIKE THE ORIGINAL, THE 50TH ANNIVERSARY CHALLENGER IS EVEN AVAILABLE WITH AUTHENTIC 1969 HURST OLDS FIREFROST GOLD FOR THE CONTRASTING OVERLAYS. FEATURING A WIDE RANGE OF HURST PARTS AND ACCESSORIES, THE 1969 HURST OLDS TRIBUTE 50TH ANNIVERSARY CHALLENGER IS THE BEST OF BOTH WORLDS; IN THE MR. NORM'S TRADITION, IT'S A TIRE SMOKING HEMI POWERED MUSCLE CAR, WHILE IN THE HURST TRADITION, IT'S THE EPITOME OF THE "GENTLEMEN'S" HOT ROD.

SPECIAL LIMITED EDITION SERIES

THE HURST HERITAGE BY GSS 50TH ANNIVERSARY CHALLENGER IS AVAILABLE IN STANDARD AND WIDE BODY VERSIONS. ONLY 50 SERIAL NUMBERED CARS WILL BE BUILT AND EACH WILL BE A "ONE OF ONE."





HURST

HURST

SIDE AIRBAG

50TH ANNIVERSARY CHALLENGER

STANDARD BODY MODELS INCLUDE THE FOLLOWING EQUIPMENT EXTERIOR

- 50TH Anniversary Challenger Custom Painted Body Graphics and Stripes
- HURST Custom Painted Fender Emblems and HERITAGE BY GSS Lettering
- Custom Painted Tail Panel
- Mr. Norm's Functional Stainless Steel Hood Pins and Lanyards
- Mr. Norm's Stainless Steel Hood Latch
- Hurst Equipped Badge on Grille
- Hurst S/C Badge on Front Fenders and Trunk Lid on Supercharged Challengers
- HURST Chrome 3D Lettering on Tail Panel
- Hurst Logo Embossed Metal License Plate

INTERIOR

- HURST Billet Plus Manual Short Shifter w/ Chrome Arm & White Knob Or Consistent T-Handle
- HURST Pistol Grip Handle – Polished with Black Anodized Aluminum Grips for Automatic Trans.
- HURST Vintage Console Warning Label with Manual Transmission
- HURST / Katzkin Tuscany Leather w/ Contrasting Stitching, Carbon Wings & Choice of Inserts
- HURST Emblem Embroidered on Front and Rear Seat Backs
- HURST Heritage By GSS 50TH Anniversary Unique Serial Number Dash Plaque
- GSS Chrome 3D Dashboard Emblem
- Mr. Norm's Start / Stop Button Overlay
- Hellcat Style Dead Pedal Pad and Emergency Brake Pedal Pad Cover w/ MT
- HURST Logo Plush 4 Piece Carpet Mat Set
- HURST Heritage By GSS 50TH Anniversary Challenger Bright Door Sill Accents

CHASSIS

- HURST Stunner 20" Wheels in Anthracite or Black with Machined Accents
- 50th Anniversary Challenger Wheel and Tire Package Includes the Following:
- 20" x 10" Front 20" x 10" Rear NOTE: ½" Wider than stock Hellcat
- Nitto NT 555 G2 Directional Radial Tires
- 275/40ZR20 Front 315/35ZR20 Rear
- 4 Mopar TPMS Pre-Set Sensors and Valve Stems
- HURST Stage1 Lowering Springs in Gold Hammertone Finish and 4-Wheel Alignment
- Flowmaster 3-Inch Stainless Steel American Thunder or Outlaw Cat Back Dual Exhaust Mufflers
- HURST Logo Polished 4 Inch Double Wall Stainless Steel Quad Exhaust Tips
- HURST Heritage By GSS 50TH Anniversary Unique Serial Number Plaque on Core Support

CELEBRATING THE HURST LEGACY

- 50TH Anniversary Challenger Registered in Hurst Section of Original GSD Registry
- Personal Letter of Congratulations from Mr. Norm
- 8.5" x 11" Certificate of Authenticity Suitable for Framing & Membership in Mr. Norm's Sport Club



50TH ANNIVERSARY CHALLENGER

CALL 760-612-6365 FOR MORE INFORMATION

50TH ANNIVERSARY CHALLENGER

WIDE BODY MODELS INCLUDE THE FOLLOWING EQUIPMENT

EXTERIOR

- 50TH Anniversary Challenger Custom Painted Body Graphics and Stripes
- HURST Custom Painted Fender Emblems and HERITAGE BY GSS Lettering
- Custom Painted Tail Panel
- Mr. Norm's Functional Stainless Steel Hood Pins and Lanyards
- Mr. Norm's Stainless Steel Hood Latch
- Hurst Equipped Badge on Grille and Trunk Lid on Naturally Aspirated Challengers
- Hurst S/C Badge on Front Fenders on Supercharged Challengers
- HURST Chrome 3D Lettering on Tail Panel
- Hurst Logo Full Color Embossed Metal License Plate

INTERIOR

- HURST Billet Plus Manual Short Shifter w/ Chrome Arm & White Knob Or Consistent T-Handle
- HURST Pistol Grip Handle – Polished with Black Anodized Aluminum Grips for Automatic Trans.
- HURST Vintage Console Warning Label with Manual Transmission
- HURST / Katzkin Tuscany Leather w/ Contrasting Stitching, Carbon Wings & Choice of Inserts
- HURST Emblem Embroidered on Front and Rear Seat Backs
- HURST Heritage By GSS 50TH Anniversary Unique Serial Number Dash Plaque
- GSS Chrome 3D Dashboard Emblem
- Mr. Norm's Start / Stop Button Overlay
- Hellcat Style Dead Pedal Pad and Emergency Brake Pedal Pad Cover w/ MT
- HURST Logo 4 Piece Plush Carpet Mat Set
- HURST Heritage By GSS 50TH Anniversary Challenger Bright Door Sill Accents

CHASSIS

- HURST Stunner Style 20" Forged Multi-Piece Wheels
- 50th Anniversary Challenger Wheel and Tire Package Includes the Following:
- 20" x 11" Front 20" x 12" Rear NOTE: Rear is 1" Wider than stock Hellcat Wide Body
- Michelin Pilot Sport 4S or Similar Radial Tires
- 305/35ZR20 Front 345/30ZR20 Rear
- 4 Mopar TPMS Pre-Set Sensors and Valve Stems
- HURST Stage1 Lowering Springs in Gold Hammertone Finish and 4-Wheel Alignment
- Flowmaster 3-Inch Stainless Steel American Thunder or Outlaw Cat Back Dual Exhaust Mufflers
- HURST Logo Polished 4 Inch Double Wall Stainless Steel Quad Exhaust Tips
- HURST Heritage By GSS 50TH Anniversary Unique Serial Number Plaque on Core Support

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50TH ANNIVERSARY OPTIONS

SPEEDWAY FRONT SPLITTER W/ ADJUSTABLE HEIM JOINTS



GSS BILLET STRUT TOWER BRACE

Note: For Non-Supercharged Challengers Only



50th ANNIVERSARY CHALLENGER WHEELS ***THREE FINISHES FOR STANDARD BODY***



**HURST STUNNER MACHINED
W/ ANTHRACITE ACCENT**



**HURST STUNNER MACHINED
W/ BLACK ACCENT**

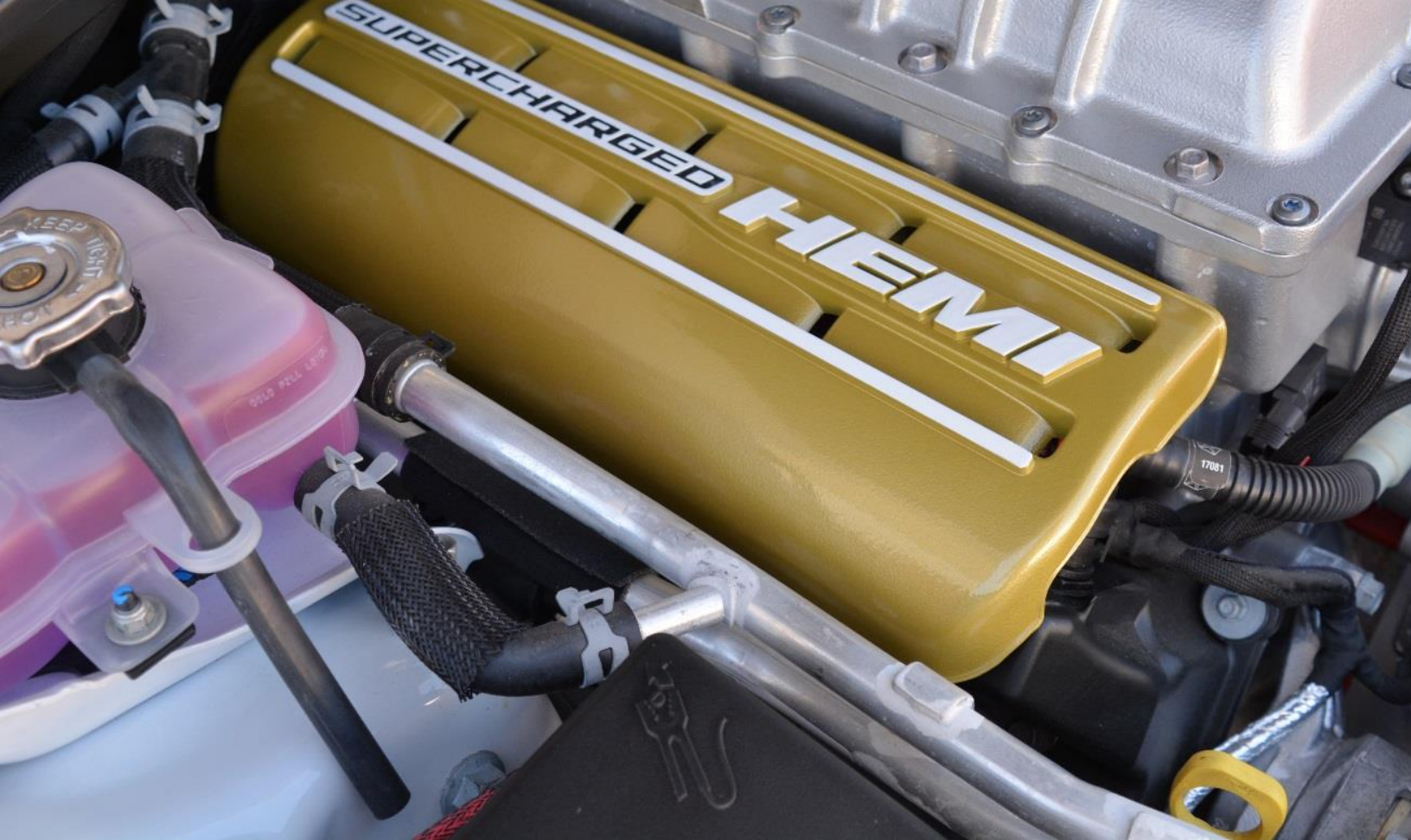


**HURST STUNNER
IN OPTIONAL SHOW CHROME**



*50th Anniversary in White Knuckle.
Firefrost Gold fill in Stunner style
forged wheels optional*

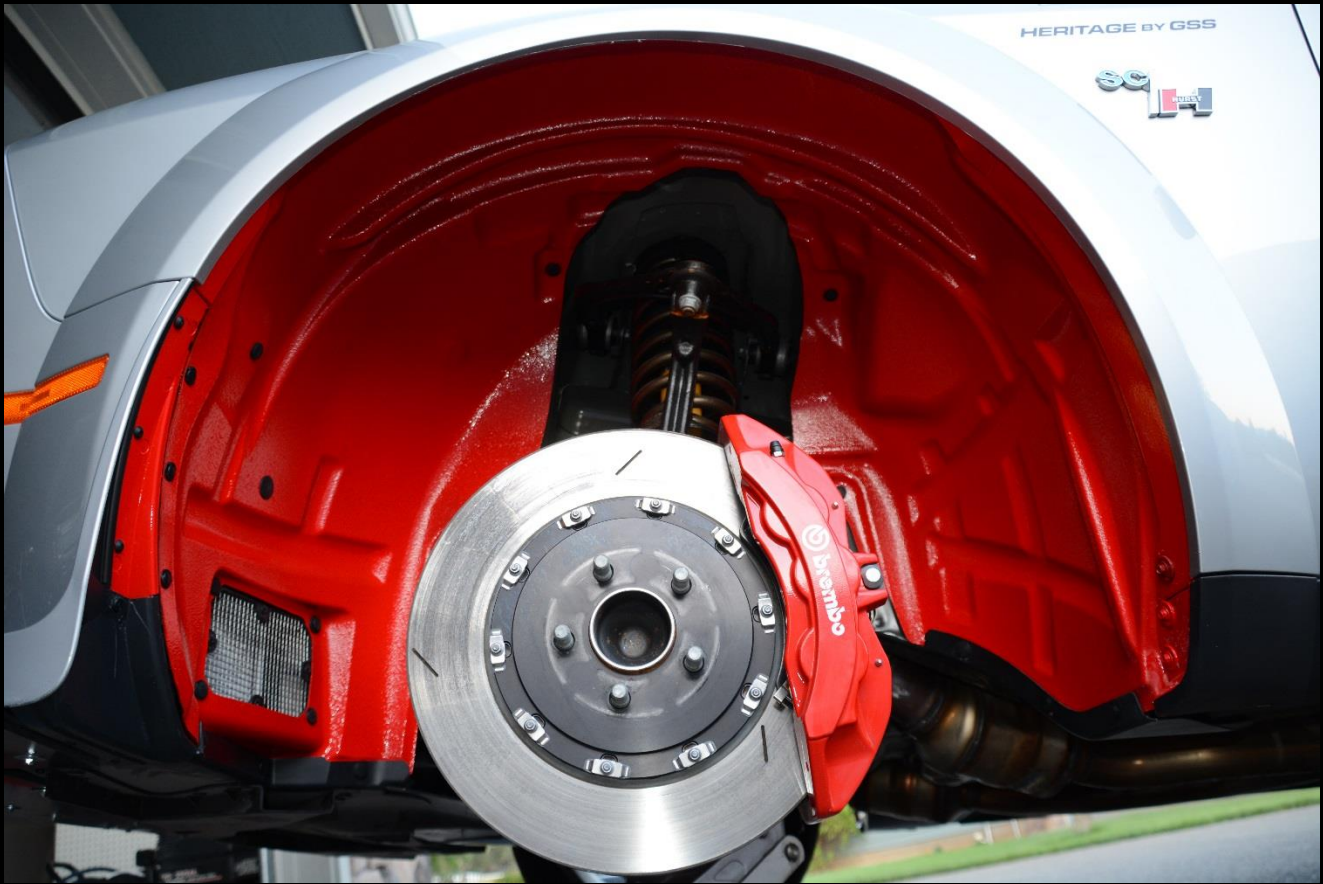
STUNNER STYLE FORGED MULTI-PIECE WHEELS FOR CHALLENGER WIDE BODY MODELS



CUSTOM PAINTED, HAND LETTERED AND STRIPED HEMI ROCKER COVERS

DIAMOND TEK STITCH DOOR PANEL INSERTS IN YOUR CHOICE OF COLORS





VIPER RED FRONT FENDER LINERS FOR STANDARD AND WIDE BODY CHALLENGERS
RED FENDER LINERS WERE AN OPTION ON THE '69 OLDS 442 AND ARE AVAILABLE FOR THE 50TH

CAN BE ORDERED WITH 1968 HURST OLDS STYLE SPOILER DELETE TRUNK LID





HURST HERITAGE BY GSS 50TH ANNIVERSARY CHALLENGER
THE DEFINING 1969 HURST OLDS MODERN TRIBUTE
THE 50TH ANNIVERSARY CHALLENGER CAN BE ORDERED IN YOUR CHOICE OF
COLORS. IT IS ALSO AVAILABLE WITH THE OVERLAYS CUSTOM PAINTED IN
ORIGINAL 1969 HURST OLDS FIRFROST GOLD



THE 50TH ANNIVERSARY CHALLENGER IS AVAILABLE FOR THE FOLLOWING MODELS:
R/T, R/T SCAT PACK, SRT, HELLCAT, DEMON, RED EYE, SUPER STOCK (HELLCAT WIDE BODY SHOWN)
50TH ANNIVERSARY CHALLENGER PACKAGE FOR STANDARD BODIES FROM \$ 55,995.00

HURST *HERITAGE BY GSS*

50TH ANNIVERSARY CHALLENGER

THE 50TH ANNIVERSARY CHALLENGER IS OFFERED BY MR. NORM'S
CALL 760-612-6365 FOR MORE INFORMATION
EMAIL: LARRY@MRNORMS.COM