

HURST *HERITAGE BY GSS* *55TH ANNIVERSARY CHALLENGER*



IN 1968, MR. NORM TEAMED UP WITH HURST TO BUILD THE LEGENDARY GSS 440 M-CODE DART. TODAY, HISTORY REPEATS ITSELF, AS MR. NORM HAS JOINED FORCES WITH HURST AGAIN, THIS TIME TO CREATE THE HURST HERITAGE BY GSS 55TH ANNIVERSARY CHALLENGER.

THE 1969 HURST OLDS TRIBUTE 55TH ANNIVERSARY CHALLENGER CELEBRATES THE LEGACY OF ITS HISTORIC NAMESAKE. MIRRORING THE ORIGINAL, THE 55TH ANNIVERSARY CHALLENGER FEATURES AUTHENTIC 1969 HURST OLDS FIREFROST GOLD FOR THE CONTRASTING UPPER BODY PANEL GRAPHICS, SIDE AND LOWER BODY STRIPES. FEATURING A WIDE RANGE OF HURST PARTS AND ACCESSORIES, THE 1969 HURST OLDS TRIBUTE 55TH ANNIVERSARY CHALLENGER IS THE BEST OF BOTH WORLDS; IN THE MR. NORM'S TRADITION, IT'S A TIRE SMOKING HEMI POWERED MUSCLE CAR, WHILE IN THE HURST TRADITION, IT'S THE EPITOME OF THE "GENTLEMEN'S" HOT ROD.

SPECIAL LIMITED EDITION SERIES

THE HURST HERITAGE BY GSS 55TH ANNIVERSARY CHALLENGER IS AVAILABLE IN STANDARD AND WIDE BODY VERSIONS. ONLY 12 SERIAL NUMBERED CARS WILL BE BUILT AND EACH WILL BE A "ONE OF ONE."





INTERIOR FEATURES GLOVE SOFT TUSCANY LEATHER IN A WIDE RANGE OF COLORS AND PATTERNS. SHOWN ABOVE IN WHITE PEARL WITH PERFORATED DIAMOND TEK STITCH ON FULL SEAT FACE AND BOLSTERS

55TH ANNIVERSARY CHALLENGER

STANDARD BODY MODELS INCLUDE THE FOLLOWING EQUIPMENT EXTERIOR

- 55TH Anniversary Challenger Custom Painted Body Graphics and Stripes
- Includes Upper Body Panel Graphics, Side Stripes and Lower Body Stripes with Detail Pin Stripes as Original '69
- Mr. Norm's Demonic Functional Cold Air Intake Hood
- HURST Custom Painted Full Color Fender Emblems and Heritage By GSS Lettering
- Custom Painted Tail Panel and Rear Spoiler
- Mr. Norm's Functional Stainless Steel Hood Pins and Lanyards
- Mr. Norm's Stainless Steel Hood Latch
- Hurst Equipped Badge on Grille and Trunk Lid
- Hurst S/C 3D Badges on Front Fenders
- HURST Chrome 3D Lettering on Tail Panel
- Hurst Logo Embossed Metal License Plate
- Gold Pentastar Emblem on Lower Right Front Fender

INTERIOR

- HURST Billet Plus Manual Short Shifter w/ Chrome Arm & White Knob for Manual Transmission
- HURST Pistol Grip Handle – Polished with Black Anodized Aluminum Grips for Automatic Trans.
- HURST Vintage Console Warning Label with Manual Transmission
- HURST / Katzkin Tuscany Leather w/ Contrasting Stitching, Carbon Shadow Wings & Choice of Inserts
- Diamond Tek Stitch Leather Available in Your Choice of Inserts, Full Body and Bolsters
- HURST Emblem Embroidered on Front Seat Backs or Head Rests
- HURST Heritage By GSS 50TH Anniversary Unique Serial Number Dash Plaque
- GSS Chrome 3D Dashboard Emblem
- Mr. Norm's Start / Stop Button Overlay
- Hellcat Style Dead Pedal Pad and Emergency Brake Pedal Pad Cover w/ MT
- HURST Logo 4 Piece Plush Carpet Mat Set
- HURST Heritage By GSS 55TH Anniversary Challenger Bright Door Sill Accents
- Hurst S/C 3D Badges on Door Panels

CHASSIS

- HURST Stunner Style 20" Forged Multi-Piece Custom Wheels
- 55th Anniversary Challenger Wheel and Tire Package Includes the Following:
- 20-Inch x 10-Inch Hurst Stunner Wheels Front and Rear
- Michelin Pilot Sport 4S Radial Tires or Similar and 4 Mopar TPMS Sensors
- Tire Size: 275/40ZR20 Front 315/35ZR20 Rear
- 4 Mopar TPMS Sensors and Valve Stems
- HURST Stage1 Lowering Springs in Gold Hammertone Finish and 4-Wheel Alignment
- Flowmaster 3-Inch Cat Back Stainless Steel Dual Exhaust Mufflers
- HURST Logo Polished 4 Inch Double Wall Stainless Steel Quad Exhaust Tips
- HURST Heritage By GSS 55TH Anniversary Unique Serial Number Plaque on Core Support

CELEBRATING THE HURST LEGACY

- 55TH Anniversary Challenger Registered in Hurst Section of Original GSD Registry
- Personal Letter of Congratulations from Mr. Norm
- 8.5" x 11" Certificate of Authenticity Suitable for Framing & Membership in Mr. Norm's Sport Club



55TH ANNIVERSARY CHALLENGER

CALL 760-612-6365 FOR MORE INFORMATION

55TH ANNIVERSARY CHALLENGER

WIDE BODY MODELS INCLUDE THE FOLLOWING EQUIPMENT

EXTERIOR

- 55TH Anniversary Challenger Custom Painted Body Graphics and Stripes
- Includes Upper Body Panel Graphics, Side Stripes and Lower Body Stripes with Detail Pin Stripes as Original '69
- Mr. Norm's Demonic Functional Cold Air Intake Hood
- HURST Custom Painted Full Color Fender Emblems and Heritage By GSS Lettering
- Custom Painted Tail Panel and Rear Spoiler
- Mr. Norm's Functional Stainless Steel Hood Pins and Lanyards
- Mr. Norm's Stainless Steel Hood Latch
- Hurst Equipped Badge on Grille and Trunk Lid
- Hurst S/C 3D Badges on Front Fenders
- HURST Chrome 3D Lettering on Tail Panel
- Hurst Logo Embossed Metal License Plate
- Gold Pentastar Emblem on Lower Right Front Fender

INTERIOR

- HURST Billet Plus Manual Short Shifter w/ Chrome Arm & White Knob for Manual Transmission
- HURST Pistol Grip Handle – Polished with Black Anodized Aluminum Grips for Automatic Trans.
- HURST Vintage Console Warning Label with Manual Transmission
- HURST / Katzkin Tuscany Leather w/ Contrasting Stitching, Carbon Shadow Wings & Choice of Inserts
- Diamond Tek Stitch Leather Available in Your Choice of Inserts, Full Body and Bolsters
- HURST Emblem Embroidered on Front Seat Backs or Head Rests
- HURST Heritage By GSS 50TH Anniversary Unique Serial Number Dash Plaque
- GSS Chrome 3D Dashboard Emblem
- Mr. Norm's Start / Stop Button Overlay
- Hellcat Style Dead Pedal Pad and Emergency Brake Pedal Pad Cover w/ MT
- HURST Logo 4 Piece Plush Carpet Mat Set
- HURST Heritage By GSS 55TH Anniversary Challenger Bright Door Sill Accents
- Hurst S/C 3D Badges on Door Panels

CHASSIS

- HURST Stunner Style 20" Forged Multi-Piece Custom Wheels
- 55th Anniversary Challenger Wheel and Tire Package Includes the Following:
- 20" x 11" Front 20" x 12" Rear
- Michelin Pilot Sport 4S Radial Tires or Similar and 4 Mopar TPMS Sensors
- Tire Size: 305/35ZR20 Front 345/30ZR20 Rear
- 4 Mopar TPMS Sensors and Valve Stems
- HURST Stage1 Lowering Springs in Gold Hammertone Finish and 4-Wheel Alignment
- Flowmaster 3-Inch Cat Back Stainless Steel Dual Exhaust Mufflers
- HURST Logo Polished 4 Inch Double Wall Stainless Steel Quad Exhaust Tips
- HURST Heritage By GSS 55TH Anniversary Unique Serial Number Plaque on Core Support

CELEBRATING THE HURST LEGACY

- 55TH Anniversary '69 Hurst Tribute Challenger Registered in Hurst Section of Original GSD Registry
- Letter of Congratulations from Mr. Norm
- 8.5" x 11" Certificate of Authenticity Suitable for Framing & Membership in Mr. Norm's Sport Club



55TH ANNIVERSARY CHALLENGER

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55TH ANNIVERSARY OPTIONS

SPEEDWAY FRONT SPLITTER & CUSTOM PAINTED SPOILER



GSS BILLET STRUT TOWER BRACE
FOR NON-SUPERCHARGED 6.4 HEMI CHALLENGERS



55th ANNIVERSARY CHALLENGER WHEELS

THREE FINISHES FOR STANDARD BODY



**HURST STUNNER MACHINED
W/ ANTHRACITE ACCENT**



**HURST STUNNER MACHINED
W/ BLACK ACCENT**



**HURST STUNNER
IN OPTIONAL SHOW CHROME**



*55th Anniversary in White Knuckle.
Firefrost Gold fill in Stunner style
forged wheels optional*

**STUNNER STYLE FORGED MULTI-PIECE WHEELS FOR CHALLENGER WIDE BODY MODELS
SHOWN WITH OPTIONAL 1969 HURST FIREFROST GOLD CUSTOM PAINTED ACCENTS**

SMOOTHED, CUSTOM PAINTED, HAND LETTERED AND STRIPED HEMI ROCKER COVERS



DIAMOND TEK STITCH DOOR PANEL INSERTS IN YOUR CHOICE OF COLORS





**VIPER RED FRONT FENDER LINERS FOR STANDARD AND WIDE BODY CHALLENGERS
RED FENDER LINERS WERE AN OPTION ON THE '69 OLDS 442 AND ARE AVAILABLE FOR THE 55TH**





HURST HERITAGE BY GSS 55TH ANNIVERSARY CHALLENGER
THE DEFINING 1969 HURST OLDS MODERN TRIBUTE
THE 55TH ANNIVERSARY CHALLENGER FEATURES AUTHENTIC 1969 HURST
OLDS FIREFROST GOLD FOR THE UPPER BODY PANEL GRAPHICS, SIDE AND
LOWER BODY STRIPES. THE 55TH ANNIVERSARY CHALLENGER IS ALSO
AVAILABLE IN YOUR CHOICE OF EXTERIOR AND GRAPHICS COLORS.



THE 55TH ANNIVERSARY CHALLENGER IS AVAILABLE FOR THE FOLLOWING MODELS:
R/T SCAT PACK, HELLCAT, DEMON, RED EYE, SUPER STOCK, DEMON 170 (WIDE BODY SHOWN)
55TH ANNIVERSARY CHALLENGER PACKAGE FOR STANDARD BODIES FROM \$ 59,995.00

HURST *HERITAGE BY GSS*

55TH ANNIVERSARY CHALLENGER

THE 55TH ANNIVERSARY CHALLENGER IS OFFERED BY MR. NORM'S / GHF INC.
CALL 760-612-6365 FOR MORE INFORMATION
EMAIL: LARRY@MRNORMS.COM